



STOP. SUBMISSION TIME.

Bonjour, Hola, Zdravo, Hej, Aloha, Ciao, Merhaba and Hello!

So you want to submit a little something special to HOORAY!? Well, you've come to the right place my friend. This little gem has been carefully put together just for you.

Here you'll learn how to stand out from the crowd to give yourself a better chance of getting your work published either online or in print.

Please read these guidelines carefully. We receive hundreds of emails a day and we're only a small team, so following these instructions exactly will help make the whole process much smoother for everyone involved.



Here's a few really important things that we would like you to remember:

- ▶ All photographs submitted must be a minimum 800 pixels wide. Anything less than this will not be accepted.
- ▶ All photographs submitted must be low resolution.
- ▶ We prefer submissions to come direct from the photographer. If this isn't the case for you, please make sure you've got the A-okay from your photographer first.
- ▶ AND last but most certainly not least. We only publish never before seen content. That means if you've already submitted your work to another blog or magazine and it's been accepted for publication or has been published, we will not use it. Failure to adhere to this particular point will only place you in bad stead with HOORAY! and we will be hesitant to use your work in the future. Publication on your own website is fine though.



We want to support you and your business as much as we can. Without all of our wonderful vendors, there would be no HOORAY!. So thank you for considering us for the submission of your work and best of luck!



Lots of love

The HOORAY! Team



HOORAY! SUBMISSIONS





FIRST OF ALL, SOME ANSWERS TO QUESTIONS WE GET ALL THE TIME

1. Why haven't you responded to my email?

Firstly, thank you for emailing us! We receive hundreds of emails each day in relation to a whole mess of things. We try to write back to everyone who makes the effort to contact us however sometimes, due to the high volume of emails we receive this can take awhile. Please be patient with us.

2. Why didn't you accept my submission?

This is a difficult question to give a straightforward answer to. There are a variety of reasons that a submission isn't accepted.

We receive in excess of 1,000 real celebration and styled shoot submissions each year! Of these, we manage to publish around 200-250 online. Of the six issues we produce each year, there is a combined total of 48 Real Celebrations published. To cut a long story short, we simply don't have enough time, space and manpower to use everything we receive. Sad hey?



It also comes down to a style thing. Sometimes what we receive just isn't our style. Please don't take offence if this is the reason given. It's just our opinion. Just because your submission wasn't accepted by us doesn't mean you should stop trying! We encourage you to continue to submit your work to HOORAY!.

3. What's the difference between submitting for web and submitting for print?

Where your work is used is at our discretion. Sometimes we'll receive a real celebration that knocks our socks off and absolutely has to be seen in print and sometimes we'll receive an equally great submission but we can't publish it in print because we already have something very similar.

Everything submitted is considered for print and we will let you know whether or not we would like to use it online, in print or both!



Either way, you'll score yourself some fab exposure.



**4. My submission has been accepted online, when will it appear?**

Emailing us several times asking when your submission will be published will not get it published any quicker. We work on a strict scheduling system that is planned months in advance. As a general rule of thumb, you should expect to see it online 2-8 weeks from when it was accepted. During this time your patience is appreciated.

If your submission is a timely piece (a new launch, giveaway, up and coming event etc.) our Online Editor will work with you as best she can to slot you into our schedule.

5. Can I pay you to write about my business or interview me in your magazine?

No, no and no. Other magazines may operate like this but that's just not how we roll. Please don't ask. It insults our integrity.

6. I'm an illustrator. Can I have my work featured on the cover?

Each issue we invite a guest illustrator to come on board to provide artwork for the entire issue. This includes both a cover illustration and a series of smaller internal works. We collaborate with established illustrators only. If you think we'd dig your style, please feel free to send us a link to your portfolio and we promise to take a look at it.





OKAY, SO NOW YOU GET THE GIST. LET'S TALK SUBMISSIONS.

REAL CELEBRATIONS

We love real celebrations! From weddings and birthday parties, to bar mitzvahs and wakes (no really). If you've celebrated it. We want to see it! Please follow the requirements below.

Packaging up Your Submission

Okay. Are you listening? This part's important. We don't ask much of you here at HOORAY! but we do ask that you follow these points when packaging up your submission:

- ▶ Provide us with a carefully selected range of 80-100 shots that include a good mix of styling, people, candid moments, etc.
- ▶ Download and complete the Q&A form
- ▶ Your shots must be low resolution. High resolution shots will not be accepted.
- ▶ Your shots must be approximately 800px wide (as an absolute minimum). Anything less and we won't accept it.
- ▶ You must submit all of the above to us at the same time and via the same Dropbox folder that is labelled as follows: <YourBusinessName_CelebrationName>



PLEASE NOTE: If you send us your shots at random intervals or you send your shots minus the Q&A we will instantly place your submission aside as we don't have the time to be chasing you for everything we need. Be organised when submitting something!





The Photographs

We really like to see a nice variety of shots that provide our readers with a well-rounded view of the celebration. Here's some tips:

- ▶ Please don't send the exact same scenario, photographed from 20 different angles. We only need one. Your best pick.
- ▶ Include a good mix of people. If it's a birthday party then it could be greeting guests, mingling, blowing out candles and so on. If it's a wedding, then include getting ready shots, the ceremony, reception, candid couple shots and so on. You get the gist right?
- ▶ Also include a good amount of styling shots including the flowers, stationery, décor, handmade elements etc.



The Q&A

Please ensure you complete the Q&A for us to ensure that we don't have to chase you for any further details. This includes:

- ▶ Providing the names of each of your vendors including links to their websites.
- ▶ Please don't write us a short story but don't provide us with one word answers either. One or two paragraphs per question will suffice.



Once you're all done – send it to submit@hooraymag.com

OR

But wait! There is another way. Sometimes it's just not possible to get everything we've asked of you together. If you've already blogged the wedding (on your own blog which is totally acceptable) or you have a private viewing gallery, then send us the link and we'll take a look.



PLEASE NOTE: We only publish never before seen content.

That means if you've already submitted your work to another blog or magazine we will not use it. Failure to adhere to this particular point will only place you in bad stead and we will be hesitant to use your work in the future. Publication on your own website is fine though.



HOORAY! SUBMISSIONS



VENDOR SUBMISSIONS

Have you made or launched something so incredibly awesome that you just have to share it with us? Please follow the requirements below.



- ▶ Provide us with 10-20 photographs of your product or service.
- ▶ Your shots must be low resolution. High resolution files will not be accepted.
- ▶ Your photographs must be approximately 800px wide (as an absolute minimum).
- ▶ Provide us with a Word document that includes the following:

A short summary (2-3 paragraphs) of who you are, what you do, what inspires you and anything else you think we should know.

A link to your website and social media account(s).

The name and website of who took the photographs (if applicable).

- ▶ Once you're all done - send it to submit@hooraymag.com

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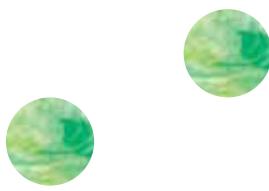
FASHION EDITORIALS, STYLED SHOOTS, RECIPES + DIY TUTORIALS

Do you have a gorgeous shoot, recipe or tutorial that you would like to share with us?

Please follow the requirements below:

- ▶ Provide us with 30-50 shots of your shoot (if we need more, we'll ask).
- ▶ Your shots must be low resolution. High resolution files will not be accepted.
- ▶ Your photographs must be approximately 800px wide (as an absolute minimum).
- ▶ Provide us with a Word document that includes the following:
 - The instructions (if necessary).
 - The inspiration behind the shoot (1-2 paragraphs).
 - A title (if you have one).
 - A full list of those involved including website links and social media handles.
- ▶ Once you're all done – send it to submit@hooraymag.com

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